



B2B Marcomms is a full-service brand, design and marketing agency.

We work across multiple sectors to deliver a diverse range of strategic marketing and communications solutions for big-name brands in the commercial world as well as clients in the public sector.

We believe that every business and organisation is unique; with its own individual challenges, its distinct goals and aspirations, and its own cherished philosophy and values. We offer our clients insight, intelligence and an effective strategy that addresses their specific needs.

That's what makes us different. We listen, we understand, we plan and we execute.

DIRECT MARKETING PRINT MANAGEMENT & GRAPHIC DESIGN BRANDING/IDENTITY DIGITAL MEDIA, SEO & WEB

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INTELLIGENT COMMUNICATIONS
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DIRECT MARKETING

A whisper in the right ear is better than shouting from the rooftops. Knowing who your audience is and how to reach them is what we do best...

B2B Marcomms has a great track record in producing direct marketing strategies that exceed expectations.

This is because we see the bigger picture. We understand that everything hinges on planning. What are our objectives? Who is our audience? Where will we find them? How can we make them listen? The success, or otherwise, of direct marketing boils down to how intelligently we can answer these questions.

Our services include data provision and data cleansing, market research, planning and strategy, creative output and, of course, timely delivery and fantastic service!

P S S T I

PRINT MANAGEMENT & GRAPHIC DESIGN

Graphic design and print is where it all began for us so, in this particular area, we like to think we know our onions...and then some.

Designing effective graphics is not simply a creative process. Attention to detail and methodology are often marginalised in favour of artistry and the 'vision'. We understand that intelligent graphics and sound artwork are of equal importance.

B2B Marcomms provides a comprehensive graphics, artwork and print management service. Our network of providers is tried and tested and our experience encompasses the complete print spectrum including web offset, litho, digital, large format and screen.

Articulate, Reliable & Very, Very Skilled





IS IT A BIRD?
IS IT A...

BRANDING/IDENTITY

What are your true colours? Or to put it another way – is it clear enough who you are, what you offer and what your values are?

What this means in practice is that what you say and what you do correlate with how others perceive you. This applies to your staff, your suppliers and your clients, so getting this right can be as productive as getting it wrong can be destructive.

B2B Marcomms provides a full-service approach to branding. This includes market research, strategy, creative output and testing, plus application of brand values to all your corporate communications and marketing activity.

DIGITAL MEDIA, SEO & WEB

Research has found people really do have the ability of selective hearing - the power to filter out unwanted noise and conversation. It suggests it is the brain and not the ear that “zooms in” on sound, acting like a radio by tuning into certain noises while ignoring everything else.

Using online communication channels intelligently will help you get the most out of your marketing budget whilst not overloading potential customers so much that they tune out.

B2B Marcomms offers the complete online solution including web design and build, hosting and maintenance. We can also manage your online strategy whether it's pay-per-click, display advertising, social media, affiliate marketing or email marketing.



B2B Marcomms can deliver the right marketing solution for your business or organisation.

So, if you are looking for a refreshing change in how you communicate with your market, drop us a line or pick up the phone and speak to one of the team.



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